

Midstate College
411 W. Northmoor Rd. ♦ Peoria, IL 61614
(309) 692-4092 ♦ (800) 251-4299

Course: BUS 320 – International Law
Thursdays, 6:00 p.m. to 9:20 p.m.

Credit hours: 4 Quarter Credit Hours

Method of Delivery: Classroom

Text: *International Business Law* 3rd Edition – ISBN: 0-13-014377-4

Author: August

Publisher: Prentice Hall, © 2000

Course Description: A study of the way nation states and international organizations develop and use law in international politics. Topics include the principles, customs, and rules that are recognized as effectively binding obligations by sovereign states and other international entities in their mutual relationships. Current topics of the growing dialogue between the developed world and the developing nations of the world regarding changing the international legal structure.

Topics: Some of the topics covered in this course:

- ♦ Sources of International Law
- ♦ State Responsibility and Environmental Regulation
- ♦ Settlements of Disputes
- ♦ Multinational Enterprise
- ♦ Money and Banking
- ♦ Trade in Goods
- ♦ Intellectual Property

Objectives: Upon completion of this course the student will be able to:

- ♦ Apply concepts of International Business Law to Analyze International Disputes and to recommend the best solution. (Case Studies)
- ♦ Compare and contrast legal attitudes and legal systems throughout the world. Prepare Business Plans that utilize these comparisons and differences.
- ♦ Evaluate International trade and decide which aspects of International Trade may be considered unethical.
- ♦ Separate his/her self from an ethnocentric attitude and assemble an attitude of accepting and utilizing cultural diversity.
- ♦ Apply the knowledge of International Law to many different areas of international trade such as Labor, Financing, Intellectual Property Rights and Licensing etc.

Midstate Grading Scale:

100% – 90%	A
89% – 80%	B
79% – 70%	C
69% – 60%	D
59% – 0%	F

Instructor: Bob Klannukarn
E-mail: bklannukarn@midstate.edu
Office Hours: Thursday, 5:30 p.m. to 6:00 p.m. or student arranges an appointment.
Materials Needed: A folder to keep your assignments organized

Participation requirement / Policies and procedures:

Assignments / Exams: All written assignments are to be turned in typewritten with your name, date, and the name of the assignment at top. Any assignment turned in on a diskette must have your name on it. Assignments turned in after the date it is due is considered late and 70% will be the highest score that can be earned. No late assignments will be accepted during finals week.

Attendance: Regular attendance is expected. It is the student's responsibility to notify the instructor when a class will be missed. If you know of a conflict ahead of time, you are welcome to submit assignments early. If you find that an absence is unavoidable, contact the Midstate Office at 692-4092 and leave a message. If I do not receive a call or email before the missed class period, you will be considered unexcused and no make-up will be allowed for that day.

Academic Dishonesty: Plagiarism and cheating are serious offenses and may be punished by failure on exam, paper or project; failure in course; and/or expulsion from the college. For more information, refer to the *Academic Dishonesty* policy in the student handbook.

Grades: It is the students' responsibility to keep all of their assignments that the instructor has returned to them until the end of the quarter when a final grade has been earned. If an assignment is lost and no copy is available, the student will not receive credit.

Assessment of learning / Methods of evaluating student performance:

Exams and oral presentations will be used to measure the students' ability to apply concepts learned from lecture.

Grading Specifications:

Arguments:	60
Exams:	200
Attendance:	40
Written Brief:	50
TOTAL:	350

Examination Information: The exams will be composed of essay questions.

Class Reflections:

Course Outline: The following is a tentative schedule for the course. I reserve the right to make schedule changes should that action be deemed necessary.

<i>Date</i>	<i>Topics Covered in Class</i>	<i>Assignments Due</i>	<i>Points</i>
11/14/02	Chapter 1		
11/21/02	Chapter 2		
12/5/02	Chapter 3		
12/12/02	Research Night		
12/19/02	Mid-term Exam		100
1/9/03	Chapter 4		
1/16/03	Chapter 6		
1/23/03	Research Night		
1/30/03	Chapter 7		
2/6/03	Chapter 9	Written Briefs	50
2/13/03	Oral Arguments		60
2/20/03	Final Exam		100

Case:

SDC, the largest manufacturer of snickerdoodles in State F, decided about two years ago to enter the snickerdoodle market in State G. Several small companies in State G manufacture snickerdoodles, but the market has traditionally been very small. When SDC entered State G's market, it undertook a widespread advertising campaign to promote snickerdoodle consumption and to encourage consumers to try its product by publishing coupons in newspapers that allowed purchasers to buy SDC's snickerdoodles below their actual cost. As a consequence of this campaign, the sales of snickerdoodles in State G have skyrocketed. In addition, the sales of snickerdoodles manufactured by the State G firms have more than tripled. State G's snickerdoodle manufacturers are, nonetheless, displeased, because their market share has gone from 100 percent to 45 percent in two years. Concerned with this loss, they have asked State G to impose antidumping duties on SDC, since its snickerdoodles are being sold below cost. Both State F and State G are members of the World Trade Organization (WTO). The WTO has appointed a Dispute Settlement Panel to resolve the case.

Teammates:

Name: _____

Phone: _____

Email: _____

Name: _____

Phone: _____

Email: _____

Name: _____

Phone: _____

Email: _____